

Title: Friends of the Mashpee National Wildlife Refuge Logic Model

Goals:
 • Habitat, flora, fauna and ecological services of the MNWR are conserved and protected; advocacy.
 • Better informed decisions to support wise stewardship of the MNWR.

| Resources | Activities Outputs (What will YOU do and produce?) | Outcomes | | |
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| | | Short- Term Outcomes (1-2 years) | Mid- Term Outcomes (How will the AUDIENCE and the ISSUE change because of what you do and produce?) | Long Term Outcomes (5-10 years) |
| Volunteers/Friends | Meet with MNWR Partners and determine needs Friends can meet. | Community members (CMs) and decision-makers (DMs) understand the value and purpose of the Refuge | Community members value the Refuge. | Public/community support for the MNWR is vibrant and sustained. |
| Community Members | Conduct fundraising (solicit donations, write grants, hold special events e.g. Annual gala, fun run etc) | More CMs and DMs visit and experience the Refuge. | Plant and animal habitat are improved within the Refuge. | More lands within the Refuge boundary are permanently preserved. |
| MNWR Partners | Recruit volunteers/Friends: increase membership <ul style="list-style-type: none"> • Develop a recruitment program-cc volunteers, Cape Cod 5 • Develop a project list/volunteer opportunities • Hold or piggyback on special events • Give talks to different groups | Visitors to the Refuge have an enjoyable, educational and inspirational experience. | CMs participate in volunteer activities to support the Refuge. | Ability of MNWR partners to help protect and maintain the Refuge is enhanced. |
| Equipment (e.g. for trail maintenance) | Develop partnerships & coordinate activities w/other environmental orgs-MEC, Wildlife | More CMs participate in educational and outreach activities | CMs and organizations donate/provide funding to support the Friends Group and the Refuge. | Well established and thriving Friends Group in place. |
| Funding | Marketing: Develop a website and Facebook page | CMs are better able to explain the Refuge and Friends Group to others. | Local DMs make decisions that help protect the Refuge. | Environmental conditions within the Refuge are improved- as negative environmental and societal stressors affecting the Refuge are reduced (ATV, Dumping etc) |
| Personnel (Staff for Friends Group) | Maintain trails, improve habitats and entrance to the Refuge. Create new refuge map with trails. | CMs join Friends Group and/or volunteer for the Refuge. | MNWR Partners have greater support from the Friends Group. | Refuge Visitor Center is staffed and used as focus for public/education |
| MNWR CC Management Plan | Develop and implement public outreach and education programs & produce materials <ul style="list-style-type: none"> • Interpretive signage, update refuge map • Educational materials about the Refuge • Tours and field trips • Educational programs (e.g. Wild about Wildlife series) • Monthly newsletter, create PPT presentation • Adopt a parcel program-Mashpee Stewardship program | Visitors to the Refuge are better able to identify Refuge lands. | More Friends BOD attend Partners meeting | |
| Visitor Center** | Lobby and advocate for the Refuge and Partners | Develop a design plan for visitor center ** | Refuge Visitor Center built ** | |
| Office Space for Friends Group | Develop & implement 5 year strategic plan | CMs and DMs are more aware of the wildlife and habitat within the Refuge. | Friends Group is strengthened through an increased member/volunteer base and adequate financial resources. | |
| Permits | Acquire office space and housing | CMs and DMs are more aware of ways they can volunteer and act to support the Refuge | | |
| Educational programs that Partners have already conducted | Acquire and protect more land | Volunteers are trained to assist with different activities (e.g. trail & habitat maintenance) | | |